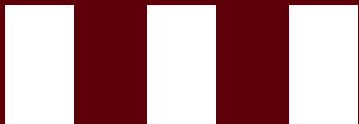


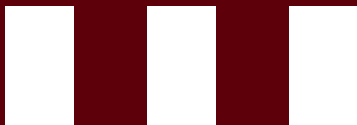
# The Press Conference

- Will be held immediately before the scheduled practicums.
- Each team member will receive a press packet with background information on the agricultural topic and expert to use during the event.



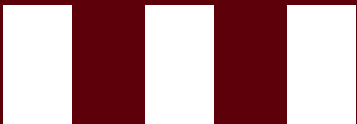
# The Press Conference

- An expert will speak on a current agricultural topic for 20 minutes. Students will be provided with paper to take notes if they wish.
- After the 20-minute presentation, the web designer will be dismissed to a different area to complete their assigned practicum.
- Previous topics at nationals



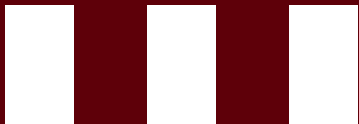
# The Press Conference

- The writers will then be involved in a 10-minute question and answer period with the expert (speaker).
- Each writer will stand to be recognized before asking a question. Writers may ask more than one question; however, the expert will attempt to address questions from as many different participants as possible.



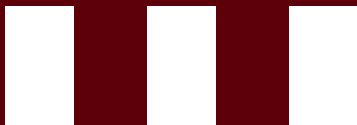
# The Press Conference

- No electronic devices of any kind, including tape recorders and cell phones, will be allowed during this portion of the event.
- Upon completion of the 10-minute question and answer session, participants will be dismissed to complete their assigned practicums.



# Notetaking Tips

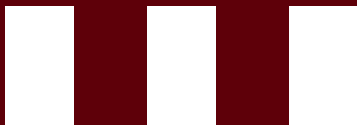
- Create an outline
  - 5 W's and an H
- Sources
- Key facts/figures
- Direct Quotes
- Potential questions – use question marks in notes
  - Elaborate, confirm, clarify



# Notetaking Tips

- **Be Thorough – But Not Word-for-Word**

- You always want to take the most thorough notes possible. But remember, you don't need to take down absolutely *everything* a source says. Keep in mind that you're not going to use everything they say.
- Concentrate on getting the facts/figures correct
- Develop your own form of shorthand
  - Abbreviations (A for agriculture), symbols, acronyms, drp vwls



# Notetaking Tips

- **Jot Down the ‘Good’ Quotes**

- Listen for the “good quotes” and make sure they are accurate.
  - Use quotation marks to signify direct quote
- You will need to utilize direct quotes in your article
  - Accuracy is key
- If you are unsure, paraphrase

